



One-On-One Training Information Sheet

Instructor: Lisa Thompson

Certified Loctician and Trichologist

Course Length: Full Day (6 Hours)

Cost: \$1,000

Location: Freeport, Grand Bahama

Course Overview:

Our One-on-One Mastery Training is a 6-hour intensive course designed for committed students and professionals seeking a comprehensive understanding of advanced loc care. This exclusive, personalized training covers every aspect of loc creation, maintenance, repair, and styling, along with business development strategies for success in loc care.



Session Outline:

1. *Advanced Loc Techniques*

- *Advanced Retwisting*
 - *Learn specialized retwisting methods that promote loc health and minimize damage, ensuring long-lasting results.*
- *Precision Sectioning*
 - *Master effective sectioning techniques that achieve consistent loc sizes and shapes, vital for maintaining uniformity.*

2. *Loc Extensions and Repair*

- *Installation Techniques*
 - *Gain in-depth knowledge of installing loc extensions, focusing on methods that blend seamlessly with various hair types.*
- *Repair Practices*
 - *Practice advanced techniques for repairing damaged locs, ensuring integrity and continuity in the locs.*

3. *Specialized Styling*

- *Creative Styling Techniques*
 - *Explore detailed styling options for locs, including intricate braiding and unique patterns that enhance visual appeal.*
- *Hands-On Practice*
 - *Engage in hands-on practice to build confidence in executing advanced styles and techniques.*



Session Outline:

4. Client Communication

- Effective Consultations
 - Understand the importance of thorough client consultations and how to build lasting relationships.
- Expectation Management
 - Discuss strategies for managing client expectations and addressing common concerns related to loc care, executing advanced styles and techniques.

5. Business Fundamentals

- Essential Business Skills
 - Learn crucial business skills, including setting competitive pricing strategies, marketing your services, and maintaining a professional image.
- Client Growth Strategies
 - Tips for effectively growing your client base, retaining customers, and fostering loyalty through exceptional service.

6. Q&A and Personalized Feedback

- Tailored Support
 - Lisa will address specific questions regarding advanced loc care techniques tailored to your unique needs.
- Challenge Solutions
 - Engage in an open forum for discussing real-world challenges, sharing solutions, and receiving personalized advice from Lisa.



What's Included:

- *Professional Loc Kit:*
 - Each student receives a kit with essential tools and products to begin practicing loc care.
- *Certificate of Completion:*
 - Awarded at the end of the course to celebrate your achievement and new skills.
- *Instructor Access:*
 - Enjoy access to Lisa's expertise for support and questions during and after class.

Additional Details:

- *Class Size:*
 - One Student
- *Dress Code:*
 - Comfortable clothing recommended for hands-on practice.
- *Class Policies:*
 - This session is reserved for students only, so please no additional guests. You can bring a live model. If so, you will be notified of the time.
- *Payment & Cancellation Policy:*
 - To secure your spot, a non-refundable deposit of \$275 is required. The remaining balance must be paid in full 7 days before the scheduled date; otherwise, the session will be canceled. If you've paid but cannot attend, your payment can be applied to a future class.
- *Personal Supplies (Optional):*
 - Students may bring personal tools if preferred, though the class fee remains the same.



Benefits of Joining This Course:

- **Personalized Instruction:** Tailored learning that addresses your specific needs and goals.
- **Hands-On Practice:** Gain confidence through practical experience with immediate feedback.
- **Expert Guidance:** Learn directly from Lisa, a certified trichologist and experienced loctician.
- **Effective Client Relations:** Develop strategies for building trust and lasting relationships with clients.
- **Business Skills:** Acquire essential marketing, pricing, and client retention strategies.
- **Certificate of Completion:** Enhance your professional credibility with a recognized certificate.
- **Ongoing Support:** Access mentorship after the course to continue refining your skills.
- **This training offers a unique opportunity to advance your loc care expertise in a focused and supportive setting.**

How to Enroll:

To reserve your spot, please visit www.locsbylisa.com. For additional information, don't hesitate to reach out to Lisa @ 442-2243 or lisa@locsbylisa.com.

*Join
US!*

